

SAMPLE PRESS ADVISORY/RELEASE

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SLAVERY REMEMBRANCE DAY | 2022

August 18, 2022

Contact:

For Immediate Release

(YOUR ORGANIZATION'S NAME) HOLDS COMMEMORATION CEREMONY IN HONOR OF SLAVERY REMEMBRANCE DAY

(Your City, State) – On August 18, 2022, **(your organization's name)** released the following advisory ahead of the press event it will hold tomorrow August 19, 2022 in honor of the first official commemoration since passage of Congressman Al Green's Original Slavery Remembrance Day Resolution in the U.S. House of Representatives:

(Your organization's name) will be holding a press conference tomorrow August 19, 2022 at **(your location)** at **(time of your event)**. This event will be hosted simultaneously and in partnership with other leaders across the country. It is being held to help the community understand the importance of having a National Day of Remembrance for slavery. **(Your organization's name)** invites all people of goodwill who wish to commemorate those who perished at the hands of the horrific institution of slavery to attend. **ADD THE FOLLOWING SENTENCE IF YOU INTEND TO HOST A BREAKFAST:** Additionally, **(your organization's name)** will host a breakfast on Slavery Remembrance Day, Saturday, August 20, 2022 at **(your location)** at **(time you will host breakfast)**.

On August 20 annually, people are encouraged to pause at noon wherever they may be for a moment of silent solemnity. As they pause, they should place their right hand over their heart and lower their head in silence for a moment – after which they should conclude with, **“We must always remember.”**

Further, on Sunday, August 21, 2022, **(your organization's name)** will hold a ceremony in commemoration of Slavery Remembrance Day at **(your location)** at **(time you will host ceremony)**. The community is encouraged to participate in this event as well.

(Your organization's name) is grateful to Congressman Al Green for sponsoring H.Res.517 – The Original Slavery Remembrance Day Resolution in the 117th Congress, which passed in the U.S. House of Representatives on July 27, 2022. (Your organization's name) supports establishing a National Day of Remembrance for slavery to help ensure the evils of slavery are never forgotten and thus, never repeated. Currently, there are National Days of Remembrance for the Holocaust, Pearl Harbor, and 9/11. Each day honors the memory of the lives who were lost to these atrocities, respectively. Slavery Remembrance Day would do the same by honoring the millions of enslaved Africans who were shipped to the Americas and sold as property.

H.Res.517 – The Original Slavery Remembrance Day Resolution was introduced in the U.S. House of Representatives by Congressman Al Green (TX-09). It designates August 20 as Slavery Remembrance Day because on that day in 1619, the White Lion ship arrived at Point Comfort near what today is known as Norfolk, Virginia carrying the first enslaved Africans brought to the English-speaking American colonies.

Congressman Al Green's Original Slavery Remembrance Day Resolution passed in the U.S. House of Representatives on July 27, 2022 with 218 YEAs to 207 NAYs. It has over 130 cosponsors and is supported by many organizations, including the National Action Network, the Leadership Conference on Civil and Human Rights, and the Anti-Defamation League.

To learn more about Slavery Remembrance Day and see the Original Slavery Remembrance Day Resolution click [here](#).

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